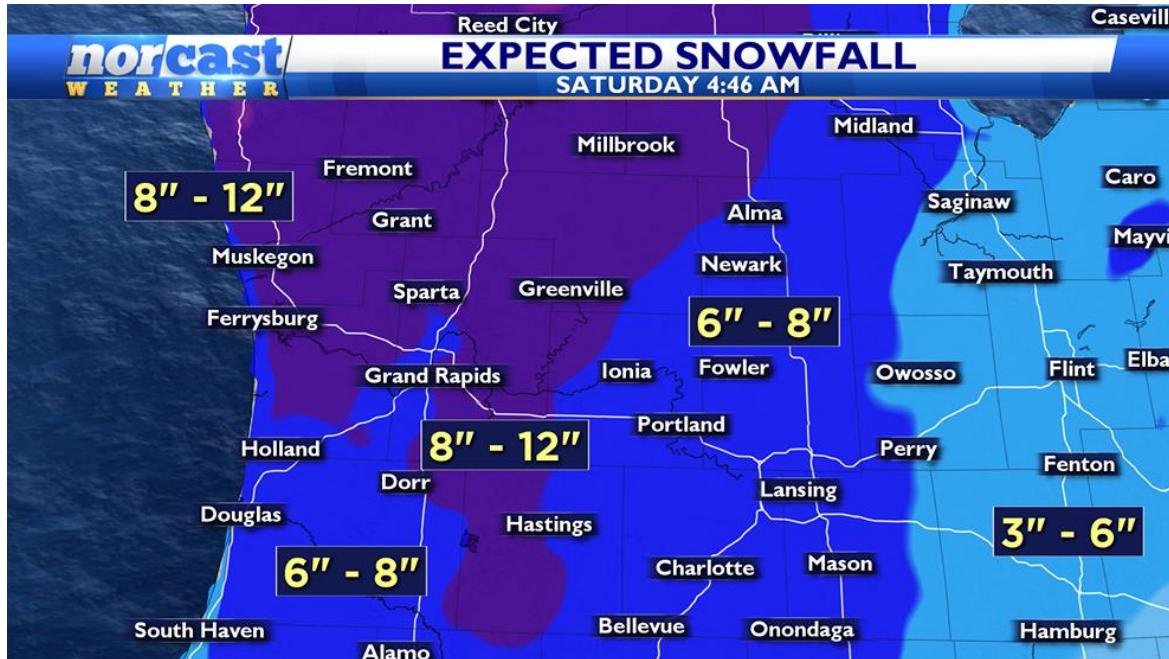


This snow forecast is valid from Friday morning through 6 a.m. Saturday. Additional snow is likely on Saturday with an additional few to several inches possible from Lake Enhanced/Effect.

**Event Summary:** Snow will develop Friday morning from south/southwest to north/northeast. Expect snowfall rates 1 inch per hour in the afternoon with the potential for sleet or a period of rain mixing in Friday evening, before going back to snow Friday night.

**Snow Accumulation Map:**



**Breakdown:**

STORM DETAILS		FORECAST AT A GLANCE																											
<b>START TIME:</b> FRI 8:00 AM	<b>END TIME:</b> SAT 6:00 AM																												
<b>TEMPERATURE</b> 29° - 35°F	<b>DEW POINT</b> 32°F	31	32	32	34	35	34	31	29																				
<b>SNOWFALL</b> 8" - 12"	<b>FIRST INCH</b> 10 a.m. FRI	8 AM	11 AM	2 PM	5 PM	8 PM	11 PM	2 AM	5 AM																				
<b>WIND</b> ESE / N 20-25 MPH	<b>GUSTS</b> 35-50MPH	30%	70%	100%	80%	60%	60%	70%	80%																				
<b>VISIBILITY</b> Less 1/2 Mile	<b>WIND CHILL</b> 14-20°F	☔ ESE 20	ESE 20	E 25	E 25	E 25	NE 25	N 20	NW 25																				
PAVEMENT CONDITIONS		TOTAL SNOWFALL																											
<ul style="list-style-type: none"> <li>• Heavy snow Friday afternoon</li> <li>• Snow could mix with sleet Friday evening</li> <li>• Snow Friday night ... Additional snow on Saturday</li> <li>• Strong winds, low visibility, and blowing snow</li> </ul>																													
THE NORFACTORS		<table border="1"> <thead> <tr> <th></th> <th>LOW</th> <th>MED</th> <th>HIGH</th> </tr> </thead> <tbody> <tr> <td>HEAVY SNOW</td> <td>Low</td> <td>Med</td> <td>High</td> </tr> <tr> <td>STRONG WINDS</td> <td>Low</td> <td>Med</td> <td>High</td> </tr> <tr> <td>LOW VISIBILITY</td> <td>Low</td> <td>Med</td> <td>High</td> </tr> <tr> <td>PAVEMENT</td> <td>Low</td> <td>Med</td> <td>High</td> </tr> </tbody> </table>									LOW	MED	HIGH	HEAVY SNOW	Low	Med	High	STRONG WINDS	Low	Med	High	LOW VISIBILITY	Low	Med	High	PAVEMENT	Low	Med	High
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<b>Western Michigan   Holland – Muskegon – Grand Rapids</b> Friday, Jan. 12, 2024		24/7 SUPPORT (800) 123-4567 <a href="http://www.norcast.tv">www.norcast.tv</a>																											

### **Additional Details:**

- **What To Watch Out For:** Heavy snow rates 1 inch per hour and strong winds will create blowing snow and low visibility of less than one-half mile on Friday afternoon.
- **Temperatures:** Lower 30s Friday morning into Friday afternoon, rising into the mid-30s along/south Holland to Grand Rapids area by Friday evening... lowering into the upper 20s Friday night into Saturday morning.
- **Forecast Confidence:** Medium. Some mixing as far north as the Holland to Grand Rapids area late Friday afternoon into Friday evening could briefly lower or stop snow accumulations as temperatures rise into the mid-30s. There may be a break in the precipitation Friday evening before filling back in and changing back to snow Friday night.
- **Pavement Impacts:** Snow will accumulate on pavement and elevated surfaces. Heavy snow rates Friday afternoon will likely result in several rounds of plowing snow and treating pavement.
- **Recommendations:** Pre-treating is recommended before Friday morning. Temperatures Thursday afternoon will be in the mid-30s and overnight lows Thursday night ranging from the upper 20s to around 30 degrees.
- **Weather After Event:** Lake Enhanced/Effect snow is likely on Saturday with additional snowfall accumulations ranging from 3 to 5 inches. This could potentially bring the storm total over 16 inches in some areas.

### **Future Radar**



